

Pet Business

DECEMBER 2009 \$10.00

The business resource for pet retailers

eighth annual

INDUSTRY RECOGNITION AWARDS

Focus On: Eco-Friendly Products

Show Review: H.H. Backer
Christmas Trade Show &
Summit Pet Product
Distributors Open House



VITAMIN SHOWER

KoKos Pet Spa's Pet Vitamin Shower is a hand-held showerhead that attaches to a shower or bath nozzle, creating a filtered, vitamin-C enriched shower for a healthier and more pleasant bathing experience for pets. The

showerhead filters out 99.9 percent of the harmful chlorine and chloramines contained in tap water, while vitamin C helps revive and protect pets' skin. The showerhead also includes an optional massaging action to provide added therapeutic benefits for pets.

For more information, visit www.kokospetspa.com.



The Four Paws Vita Green Bowl & Grass Treat is the perfect way to satisfy your cat's grass cravings. Our specialized formula of potting soil will help the grass grow faster and fuller.

- 🐾 Vita Green Bowl keeps grass stationary to reduce mess

🐾 Three different types of grass

🐾 Helps with hairballs and digestion

🐾 Keeps cats away from forbidden houseplants

🐾 Just add water and grass sprouts in days

🐾 Bowl can be used as a food or a water dish

Call Your Four Paws Sales Representative Today For More Details

The Home Of Quality Pet Products
 Four Paws 50 Wireless Blvd., Hauppauge, NY 11788
 Phone: 631-434-1100 Fax: 631-434-1183 www.fourpaws.com

CHEWY SHOE

My Good Dog has created the Chewy Shoe to support Dog Tags: Service Dogs for Those Who've Served Us, an initiative of Puppies Behind Bars. The Chewy Shoe features a real red, white and blue shoe sole with a tough throwing/pulling cord. The Chewy Shoe is made of rugged natural rubber, made exclusively in the U.S.A. by parent company Quabaug Corporation, the company that provides the majority of the Vibram soles currently in use by the U.S. military. The toy is made from an actual military boot sole mold.



For every toy sold, My Good Dog and catalog and online pet product retailer FetchDog.com will each donate \$1 to support Dog Tags. Under the Dog Tags program, prison inmates are trained to raise puppies to become service dogs for wounded veterans of the Iraq and Afghanistan wars. For more information, visit www.mygooddog.com.



CYCLE DOG EXPANDS LINE

Cycle Dog has expanded its product offering to include fasteners for sport and fashion occasions, quick release plastic buckles and new custom prints. Cycle Dog products are made from reclaimed bike inner tubes. Products are handmade in Portland, Oreg. For more information, visit www.cycledog.com.